

GLOUCESTER CITY MASTER PLAN
STATEMENT OF GOALS AND OBJECTIVES

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December 1995
Revised January 1996

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Goal 1

To chart a course for Gloucester City to develop fiscal independence by carefully allocating its land resources and managing their development for the enhancement of the entire community.

Objective 1

Implement strategic plans at key locations designed to ensure that the limited land areas of the city are used to reestablish an economic base.

Objective 2

Identify the steps needed to implement specific strategic plan elements.

Objective 3

Demonstrate to state, regional and federal agencies how Gloucester City is maximizing its opportunities by following a defined pattern of rehabilitation and redevelopment in a process that is mutually inter related and self reinforcing thus making Gloucester City a proto-typical community worthy of being taken seriously by federal, state and private agencies that allocate financial resources.

Goal 2

Preserve and improve the local housing stock.

Objective 1

Promote home ownership.

Objective 2

Reduce densities west of Broadway:

Objective 3

Utilize Code Enforcement Officials to improve/maintain the quality of housing stock in the City.

Objective 4

Implement other techniques/programs to improve the quality of life in neighborhoods.

Goal 3

Maintain and assure the quality of the circulation system in Gloucester City.

Objective 1

Modify the existing one-way circulation system.

Objective 2

Increase on-street parking west of Broadway.

Objective 3

Provide neighborhood parking in the area west of Broadway to relieve congestion on narrow streets.

Objective 4

Implement a Broadway Corridor commercial parking program.

Objective 5

Implement truck routes to remove large vehicles from narrow streets that were not designed to serve a commercial function.

Goal 4

Improve the quantity and quality of recreational facilities in the City.

Objective 1

Provide additional recreation areas to serve neighborhood needs.

Objective 2

Expand the Newton Creek Recreation Complex.

Objective 3

Restore the Jersey Avenue recreation area.

Objective 4

Improve waterfront access in the Riverfront Recreation Development area.

Objective 5

Undertake improvements to the existing recreational facilities.

Goal 5

Provide for the preservation, conservation and utilization of natural resources in the City.

Objective 1

Promote access to the Delaware River for both passive and active recreational utilization.

Objective 2

Promote the preservation and utilization of open space corridors on Newton Creek and Little Timber Creek.

Objective 3

Create wetlands to mitigate the filling of areas in the Gloucester Point Redevelopment Area.

Objective 4

Promote enhancement of natural urban environment.

Objective 5

Reduce non-point source pollution.

Goal 6

Utilize community facilities as a focal point for improvements throughout the City.

Objective 1

Consider options for expanding the municipal building to accommodate employees displaced by the restoration of the train station.

Objective 2

Reuse "abandoned" schools for commercial or public/quasi-public uses supportive of the surrounding neighborhoods.

Objective 3

Relocate the public works facilities from the Gloucester Point Redevelopment area.

Goal 7

Undertake improvements as necessary to the existing utility systems.

Objective 1

Undertake improvements required to the combined sewer system so that discharges meet water quality standards.

Objective 2

Undertake utility improvements as needed throughout the City.

Goal 8

Identify, evaluate and implement measures to conserve, reuse, rehabilitate and protect the physical legacy of Gloucester City's past.

Objective 1

Protect historic resources.

Goal 9

Meet or exceed statewide recycling goals and expand the local scope of recycling.

Objective 1

To affirm the intent of the municipality to meet and exceed statewide goals and to expand the local scope of recycling.

Objective 1

Require recycling plans for new, larger developments.

Objective 2

Promote the recycling of food waste.

Objective 3

Expand or create public/private partnerships for recycling facilities.

Objective 4

Include recycled materials in road paving projects.

Objective 5

Establish a policy for the City requiring all departments and agencies to utilize materials manufactured from post consumer recycled products.

Goal 10

Adopt the goals and objectives of the Municipal Land Use Law.