

RMP Opportunity Gap - Retail Stores 2005

Prepared For: Gloucester City
Project Code: JGSC / Gloucester City

Order #: 964391523
Site: 01

Place (see appendix for geographies), Total

	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	148,147,417	112,572,226	35,575,191
Motor Vehicle and Parts Dealers-441	24,450,198	10,846,158	13,604,040
Automotive Dealers-4411	19,926,912	9,828,060	10,098,852
Other Motor Vehicle Dealers-4412	1,620,937	1,018,098	602,839
Automotive Parts/Accsrs, Tire Stores-4413	2,902,349	0	2,902,349
Furniture and Home Furnishings Stores-442	3,462,338	4,630,522	(1,168,184)
Furniture Stores-4421	1,908,304	4,174,271	(2,265,967)
Home Furnishing Stores-4422	1,554,034	456,251	1,097,783
Electronics and Appliance Stores-443	3,101,138	1,225,795	1,875,343
Appliances, TVs, Electronics Stores-44311	2,005,928	1,225,795	780,133
Household Appliances Stores-443111	378,832	1,225,795	(846,963)
Radio, Television, Electronics Stores-443112	1,627,096	0	1,627,096
Computer and Software Stores-44312	975,893	0	975,893
Camera and Photographic Equipment Stores-44313	119,317	0	119,317
Building Material, Garden Equip Stores -444	15,485,679	25,808,751	(10,323,072)
Building Material and Supply Dealers-4441	13,991,959	25,808,751	(11,816,792)
Home Centers-44411	5,526,825	23,788,150	(18,261,325)
Paint and Wallpaper Stores-44412	226,597	0	226,597
Hardware Stores-44413	962,337	1,525,323	(562,986)
Other Building Materials Dealers-44419	7,276,200	495,278	6,780,922
Building Materials, Lumberyards-444191	2,417,218	168,898	2,248,320
Lawn, Garden Equipment, Supplies Stores-4442	1,493,720	0	1,493,720
Outdoor Power Equipment Stores-44421	232,482	0	232,482
Nursery and Garden Centers-44422	1,261,238	0	1,261,238
Food and Beverage Stores-445	21,165,738	13,184,650	7,981,088
Grocery Stores-4451	17,704,216	10,395,985	7,308,231
Supermarkets, Grocery (Ex Conv) Stores-44511	16,898,423	6,984,495	9,913,928
Convenience Stores-44512	805,793	3,411,490	(2,605,697)
Specialty Food Stores-4452	2,576,160	1,151,005	1,425,155
Beer, Wine and Liquor Stores-4453	885,362	1,637,660	(752,298)
Health and Personal Care Stores-446	7,292,348	14,684,853	(7,392,505)
Pharmancies and Drug Stores-44611	6,043,457	14,684,853	(8,641,396)
Cosmetics, Beauty Supplies, Perfume Stores-44612	289,771	0	289,771
Optical Goods Stores-44613	412,199	0	412,199
Other Health and Personal Care Stores-44619	546,921	0	546,921



RMP Opportunity Gap - Retail Stores 2005

Prepared For: Gloucester City
Project Code: JGSC / Gloucester City

Order #: 964391523
Site: 01

Place (see appendix for geographies), Total

	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Gasoline Stations-447	13,582,574	15,060,588	(1,478,014)
Gasoline Stations With Conv Stores-44711	8,812,392	4,052,227	4,760,165
Other Gasoline Stations-44719	4,770,182	11,008,361	(6,238,179)
Clothing and Clothing Accessories Stores-448	6,710,530	262,361	6,448,169
Clothing Stores-4481	4,909,216	0	4,909,216
Men's Clothing Stores-44811	548,819	0	548,819
Women's Clothing Stores-44812	1,432,530	0	1,432,530
Childrens, Infants Clothing Stores-44813	245,522	0	245,522
Family Clothing Stores-44814	2,205,599	0	2,205,599
Clothing Accessories Stores-44815	108,120	0	108,120
Other Clothing Stores-44819	368,626	0	368,626
Shoe Stores-4482	972,836	0	972,836
Jewelry, Luggage, Leather Goods Stores-4483	828,478	262,361	566,117
Jewelry Stores-44831	765,464	262,361	503,103
Luggage and Leather Goods Stores-44832	63,014	0	63,014
Sporting Goods, Hobby, Book, Music Stores-451	2,459,045	1,352,147	1,106,898
Sportng Goods, Hobby, Musical Inst Stores-4511	1,639,561	355,874	1,283,687
Sporting Goods Stores-45111	767,440	355,874	411,566
Hobby, Toys and Games Stores-45112	589,925	0	589,925
Sew/Needlework/Piece Goods Stores-45113	141,692	0	141,692
Musical Instrument and Supplies Stores-45114	140,504	0	140,504
Book, Periodical and Music Stores-4512	819,484	996,273	(176,789)
Book Stores and News Dealers-45121	527,943	996,273	(468,330)
Book Stores-451211	478,499	0	478,499
News Dealers and Newsstands-451212	49,444	996,273	(946,829)
Prerecorded Tapes, CDs, Record Stores-45122	291,541	0	291,541
General Merchandise Stores-452	18,673,634	4,007,153	14,666,481
Department Stores Excl Leased Depts-4521	12,332,351	0	12,332,351
Other General Merchandise Stores-4529	6,341,283	4,007,153	2,334,130
Warehouse Clubs and Super Stores-45291	4,202,473	0	4,202,473
All Other General Merchandise Stores-45299	2,138,810	4,007,153	(1,868,343)
Miscellaneous Store Retailers-453	3,951,303	1,626,868	2,324,435
Florists-4531	474,683	581,218	(106,535)
Office Supplies, Stationery, Gift Stores-4532	1,675,420	57,558	1,617,862
Office Supplies and Stationery Stores-45321	725,838	0	725,838
Gift, Novelty and Souvenir Stores-45322	949,582	57,558	892,024
Used Merchandise Stores-4533	385,828	398,715	(12,887)
Other Miscellaneous Store Retailers-4539	1,415,372	589,377	825,995

RMP Opportunity Gap - Retail Stores 2005

Prepared For: Gloucester City
Project Code: JGSC / Gloucester City

Order #: 964391523
Site: 01

Place (see appendix for geographies), Total

	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Non-Store Retailers-454	11,566,140	0	11,566,140
Electronic Shopping, Mail-Order Houses-4541	4,703,578	0	4,703,578
Vending Machine Operators-4542	864,755	0	864,755
Direct Selling Establishments-4543	5,997,807	0	5,997,807
Foodservice and Drinking Places-722	16,246,752	19,882,380	(3,635,628)
Full-Service Restaurants-7221	6,694,036	8,355,275	(1,661,239)
Limited-Service Eating Places-7222	6,970,927	5,472,403	1,498,524
Special Foodservices-7223	1,234,260	2,756,920	(1,522,660)
Drinking Places -Alcoholic Beverages-7224	1,347,529	3,297,782	(1,950,253)
GAFO *	36,082,105	11,535,536	24,546,569
General Merchandise Stores-452	18,673,634	4,007,153	14,666,481
Clothing and Clothing Accessories Stores-448	6,710,530	262,361	6,448,169
Furniture and Home Furnishings Stores-442	3,462,338	4,630,522	(1,168,184)
Electronics and Appliance Stores-443	3,101,138	1,225,795	1,875,343
Sporting Goods, Hobby, Book, Music Stores-451	2,459,045	1,352,147	1,106,898
Office Supplies, Stationery, Gift Stores-4532	1,675,420	57,558	1,617,862