



Market Analysis & Retail Assessment Table of Contents

DESCRIPTION

Executive Summary	Section A
Community Insights™ Report.....	Section B
Overview of Community Insights™	B-1
Study Area.....	B-2
Analysis & Methodology	B-4
Summary of Stakeholder Interviews.....	B-5
Summary of Retail Assessments	B-6
Broadway Corridor	B-7
Kings Street Corridor	B-10
Route 130 Corridor	B-14
Car Counts.....	B-16
Trade Area.....	B-17
Consumer Preferences.....	B-18
Supply & Demand Analysis.....	B-26
Determination of Retail Potential	B-28
Recommendations.....	B-29
Results of Stakeholder Interviews	Section C
Results of Retail Assessments	Section D
Results of Consumer Surveys.....	Section E
Community Insights™ PowerGRID™.....	Section F
Syndicated Data Analysis.....	Section G