

RMP Opportunity Gap - Retail Stores 2005

Prepared For: GlouCity 10-min Drive
Project Code: GlouCity 10min Drive

Order #: 964393364
Site: 01

Polygon (see appendix), Total

	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	3,804,787,523	4,917,678,601	(1,112,891,078)
Motor Vehicle and Parts Dealers-441	638,720,647	502,031,905	136,688,742
Automotive Dealers-4411	522,142,742	342,156,471	179,986,271
Other Motor Vehicle Dealers-4412	43,176,372	40,811,428	2,364,944
Automotive Parts/Accsrs, Tire Stores-4413	73,401,533	119,064,006	(45,662,473)
Furniture and Home Furnishings Stores-442	92,235,848	114,856,018	(22,620,170)
Furniture Stores-4421	52,132,115	90,182,237	(38,050,122)
Home Furnishing Stores-4422	40,103,733	24,673,781	15,429,952
Electronics and Appliance Stores-443	84,313,264	141,400,722	(57,087,458)
Appliances, TVs, Electronics Stores-44311	53,981,484	113,835,258	(59,853,774)
Household Appliances Stores-443111	9,782,437	34,016,139	(24,233,702)
Radio, Television, Electronics Stores-443112	44,199,047	79,819,119	(35,620,072)
Computer and Software Stores-44312	27,147,176	14,961,236	12,185,940
Camera and Photographic Equipment Stores-44313	3,184,604	12,604,228	(9,419,624)
Building Material, Garden Equip Stores -444	372,229,115	461,021,926	(88,792,811)
Building Material and Supply Dealers-4441	334,839,125	453,761,281	(118,922,156)
Home Centers-44411	133,890,555	205,750,982	(71,860,427)
Paint and Wallpaper Stores-44412	5,590,492	1,254,777	4,335,715
Hardware Stores-44413	23,903,352	14,817,044	9,086,308
Other Building Materials Dealers-44419	171,454,726	231,938,479	(60,483,753)
Building Materials, Lumberyards-444191	57,494,186	79,093,638	(21,599,452)
Lawn, Garden Equipment, Supplies Stores-4442	37,389,990	7,260,645	30,129,345
Outdoor Power Equipment Stores-44421	5,683,793	3,078,733	2,605,060
Nursery and Garden Centers-44422	31,706,197	4,181,912	27,524,285
Food and Beverage Stores-445	530,831,008	579,842,009	(49,011,001)
Grocery Stores-4451	442,150,725	462,116,221	(19,965,496)
Supermarkets, Grocery (Ex Conv) Stores-44511	422,510,050	386,730,130	35,779,920
Convenience Stores-44512	19,640,674	75,386,091	(55,745,417)
Specialty Food Stores-4452	65,098,585	51,170,090	13,928,495
Beer, Wine and Liquor Stores-4453	23,581,699	66,555,698	(42,973,999)
Health and Personal Care Stores-446	190,002,796	528,548,583	(338,545,787)
Pharmancies and Drug Stores-44611	157,182,759	451,893,468	(294,710,709)
Cosmetics, Beauty Supplies, Perfume Stores-44612	7,615,004	11,707,528	(4,092,524)
Optical Goods Stores-44613	10,931,007	25,470,175	(14,539,168)
Other Health and Personal Care Stores-44619	14,274,027	39,477,412	(25,203,385)



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Gasoline Stations-447	340,239,467	215,314,154	124,925,313
Gasoline Stations With Conv Stores-44711	219,458,544	58,172,390	161,286,154
Other Gasoline Stations-44719	120,780,923	157,141,763	(36,360,840)
Clothing and Clothing Accessories Stores-448	181,207,991	470,999,063	(289,791,072)
Clothing Stores-4481	131,116,693	320,561,230	(189,444,537)
Men's Clothing Stores-44811	14,408,966	60,544,744	(46,135,778)
Women's Clothing Stores-44812	38,856,178	102,893,709	(64,037,531)
Childrens, Infants Clothing Stores-44813	6,308,918	36,014,012	(29,705,094)
Family Clothing Stores-44814	58,621,358	101,986,690	(43,365,332)
Clothing Accessories Stores-44815	3,057,912	5,625,290	(2,567,378)
Other Clothing Stores-44819	9,863,361	13,496,784	(3,633,423)
Shoe Stores-4482	25,274,874	80,716,324	(55,441,450)
Jewelry, Luggage, Leather Goods Stores-4483	24,816,424	69,721,510	(44,905,086)
Jewelry Stores-44831	23,022,776	68,725,439	(45,702,663)
Luggage and Leather Goods Stores-44832	1,793,648	996,071	797,577
Sporting Goods, Hobby, Book, Music Stores-451	66,806,179	198,760,806	(131,954,627)
Sporting Goods, Hobby, Musical Inst Stores-4511	44,168,564	156,411,857	(112,243,293)
Sporting Goods Stores-45111	21,160,026	39,102,895	(17,942,869)
Hobby, Toys and Games Stores-45112	15,472,363	107,053,288	(91,580,925)
Sew/Needlework/Piece Goods Stores-45113	3,648,443	4,503,630	(855,187)
Musical Instrument and Supplies Stores-45114	3,887,732	5,752,045	(1,864,313)
Book, Periodical and Music Stores-4512	22,637,615	42,348,949	(19,711,334)
Book Stores and News Dealers-45121	14,595,465	29,868,651	(15,273,186)
Book Stores-451211	13,347,995	27,035,284	(13,687,289)
News Dealers and Newsstands-451212	1,247,470	2,833,367	(1,585,897)
Prerecorded Tapes, CDs, Record Stores-45122	8,042,151	12,480,298	(4,438,147)
General Merchandise Stores-452	486,220,087	588,714,270	(102,494,183)
Department Stores Excl Leased Depts-4521	324,274,721	516,981,467	(192,706,746)
Other General Merchandise Stores-4529	161,945,366	71,732,803	90,212,563
Warehouse Clubs and Super Stores-45291	106,444,557	15,147,992	91,296,565
All Other General Merchandise Stores-45299	55,500,809	56,584,811	(1,084,002)
Miscellaneous Store Retailers-453	99,570,098	125,374,150	(25,804,052)
Florists-4531	12,160,647	13,836,958	(1,676,311)
Office Supplies, Stationery, Gift Stores-4532	42,028,601	72,797,676	(30,769,075)
Office Supplies and Stationery Stores-45321	18,208,731	41,354,097	(23,145,366)
Gift, Novelty and Souvenir Stores-45322	23,819,870	31,443,579	(7,623,709)
Used Merchandise Stores-4533	10,075,172	11,516,062	(1,440,890)
Other Miscellaneous Store Retailers-4539	35,305,679	27,223,455	8,082,224

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Non-Store Retailers-454	299,304,903	387,877,534	(88,572,631)
Electronic Shopping, Mail-Order Houses-4541	125,887,351	131,593,122	(5,705,771)
Vending Machine Operators-4542	21,643,831	24,033,291	(2,389,460)
Direct Selling Establishments-4543	151,773,721	232,251,121	(80,477,400)
Foodservice and Drinking Places-722	423,106,119	602,937,461	(179,831,342)
Full-Service Restaurants-7221	174,364,651	218,655,007	(44,290,356)
Limited-Service Eating Places-7222	181,669,818	242,364,340	(60,694,522)
Special Foodservices-7223	32,159,047	96,843,568	(64,684,521)
Drinking Places -Alcoholic Beverages-7224	34,912,602	45,074,547	(10,161,945)
GAFO *	952,811,970	1,587,528,554	(634,716,584)
General Merchandise Stores-452	486,220,087	588,714,270	(102,494,183)
Clothing and Clothing Accessories Stores-448	181,207,991	470,999,063	(289,791,072)
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