EXHIBIT 2 GLOUCESTER CITY MASTER PLAN & STRATEGIC PLAN IMPLEMENTATION MATRIX OCT 1996

PROJECT DESCRIPTION	LOCATION AND SIZE	TYPE OF PROJECT	FUNDING SOURCE	PRIORITY	NOTES
5. West Broadway Project • Rehab of existing Mill Block Townshouses. • New townshouses as in expansion of Mill Block Townshouses. • Park and playground next to new firehouse. • Existing firehouse - Wall Mural. Historic District: • Formalize certified community status. • Initiate interpretive program. • Murals (map of city with historic features). • Individual interpretive signage program. • Develop an historic design manual, which would enable fast tract restoration.	On existing municipal land - King Street from Bergen to Hudson Streets. Throughout the City - concentration along Broadway Avenue corridor and West Broadway area.	Rehabilitation and infill housing. Restoration and Acquisition. Identification via interpretive signage. Historic Street Walk.			
6. **Broadway Avenue Corridor Redevelopment Area** • Designate Broadway Avenue Corridor for area in need of redevelopment or rehabilitation. • Upgrade area around Broadway Avenue School as prototype redevelopment area. • Upgrade area around municipal building at Broadway Avenue and Monmouth Street as prototype area. Upgrade shopping area.	Broadway from Walt Whitman Bridge to Little Timber Creek	<u>Redevelopment and Rehabilitation</u> Upgrade and Infill with designated projects. Initiate Special Improvement District (SID).			

NOTE: This matrix is to be used in conjunction with the strategic plan and land use map.